



Pitching Pledge 1% to Your Board:

We want to change the world through inspiring early-stage corporate philanthropy. Pledge 1% is an easy way to leverage a portion of your future success to support nonprofits in your community. It's a small commitment today that can make a huge impact in the future. The sooner you start, the easier it is - so join your fellow founders by making a pledge today!

Become Part of the Pledge 1% Community Network

- Pledge 1% companies share a common commitment to giving back. When you join, you're joining a peer network of recognized leaders in the startup sector.

Pledge 1% is a Great Recruiting Tool

- In today's market employees are attracted to companies that demonstrate a strong belief in corporate social responsibility. Joining us is a great tool to demonstrate commitment beyond your company's product.
- Partnering with Pledge 1% will allow companies to engage in volunteer opportunities that benefit employees, stakeholders and the community without having to start your own program.

Pledge 1% Keeps It Simple and Flexible

- Pledge 1% allows start-up companies to give equity, not cash, at a time when cash is tight and their equity may or may not be worth anything of true value.
- The paperwork for joining is minimal and companies can designate individual nonprofits, their own corporate foundation, or give support through community foundations.

When You Have a Successful Exit, the Whole Community Celebrates

- Pledge 1% invites a broad community audience to celebrate in your success and share your story.